

Swindon Town Football Club



Official Programme 6p



Arsenal

15th January 1972

OFFICIALS

Referee

Mr T H C Reynolds (Swansea)

Linesmen

Red Flag

Mr F W Webb (Broxbourne)

Yellow Flag

Mr K S Crofts (Plymouth)

SWINDON TOWN

- 1 Downsborough
- 2 Thomas
- 3 Trollope
- 4 Butler
- 5 Burrows
- 6 Mackay
- 7 Dangerfield
- 8 Bunkell
- 9 Horsfield
- 10 Noble
- 11 Rogers
- 12 Hubbard

Colours: Red and White

ARSENAL

- 1 Wilson
- 2 Rice
- 3 McNab
- 4 Kelly
- 5 McLintock
- 6 Simpson
- 7 Armstrong
- 8 Ball
- 9 Radford
- 10 Kennedy
- 11 Graham
- 12 Storey

Colours: Yellow and Blue



Swindon Town Football Company Limited

Registered Office County Ground, Swindon

President W J Castle

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news & views

Welcome to what to me is the finest club in Great Britain. During the past fifteen years, I have had the pleasure of visiting Highbury, and what a happy, friendly welcome is always given. Every time I walk up the steps to the entrance, into the famous vestibule and look upon the bust of Herbert Chapman, the greatest Manager ever, I feel a tremendous thrill. What a great club and what an atmosphere. One wonders how any player wants to leave such a club. I'm quite sure visiting teams feel a great uplift, and often play above their normal form, after entering those marble halls.

I was fortunate enough to witness many games at Highbury during the Chapman era, from 1925 to 1934. I saw the great Charlie Buchan, and also saw David Jack play his first game at Highbury after his transfer from Bolton. I have vivid memories of the visit of the mighty Arsenal to Swindon in 1929. What great players made up that team: full-backs Tom Parker and Eddie Hapgood; the talented inside-forwards David Jack and Alex James; and Joe Hulme and Lambert. Great stars all in their own right, and probably not quite as temperamental as some.

That was the period when Arsenal was right at the top, three times winners of the Championship of Division 1. The time of outstanding players and great characters.

Now, after a lean spell, Arsenal are right back to the early 'thirties. One wonders if

the team contains so many skilled individuals, but modern football is very much a team game, played according to well-developed and well-rehearsed plans. To achieve the 'double' in this day of such dedication, and emphasis on training by all clubs, was a great feat.

Arsenal is right at the top, and obviously intend to stay, following somewhat on the lines of the 'thirties, by acquiring many of the most famous and talented players in England. The recent signing of Alan Ball to me is reminiscent of the signing of David Jack in 1929, how Herbert Chapman and George Allison (to follow as Manager) persisted for days until they finally obtained his signature, but that only after he had consulted his father, the late Bob Jack, then Manager of Plymouth Argyle.

One could recount a long list of Arsenal players, such as Jack Crayston, Ted Drake, Joe Mercer, George Male, Wally Barnes, and many others, right up to the present team, one of whom, Ray Kennedy, played at Swindon last week for England's Under-23 team, also Frank McLintock (captain), capped by Scotland and recently awarded the O.B.E. for his services to football. Internationals in the present squad include Bob McNab, Peter Storey and John Radford (England); Sammy Nelson and Pat Rice (Ireland); Eddie Kelly, George Graham and Peter Marinello (Scotland); John Roberts (Wales).

Arsenal's record speaks for itself. Football League Division 1 Champions eight times, the highest number by any club. Four

times winners of the F.A. Cup Competition. Winners of the European Fairs Cup in 1969/70.

It is with tremendous pride and pleasure we welcome the players and officials of this great club. Many of the Directors are men who hold high office in Local Government and Industry. It is indeed a rare but happy occasion for us to welcome a gentleman who has filled the high position of Lord Mayor of the City of London.

As for Manager Mr. Bertie Mee, a real gentleman and sportsman, we shall always remember his self-discipline and sporting gesture in defeat in 1969. We hope to entertain that doyen of Secretaries, Mr. Bob Wall, a great friend of Swindon in the 'fifties, and a wonderful host to all visitors to Highbury.

The match has aroused great interest throughout the neighbourhood, the demand for tickets has been fantastic, and it is bound to be a capacity gate. We trust all present will enjoy a grand game of football, played in a fine sporting spirit, and may the better team win.

The English officials were very pleased with the attendance at the England v Wales Under-23 international. They spoke highly of the arrangements and organisation, which worked perfectly. A tribute to the whole of the office staff who have been under tremendous pressure, with three major functions in three weeks. All present were greatly impressed by the new Stand and its amenities, and the modern dressing-rooms. Unfortunately the game did not reach the standard many of us expected.



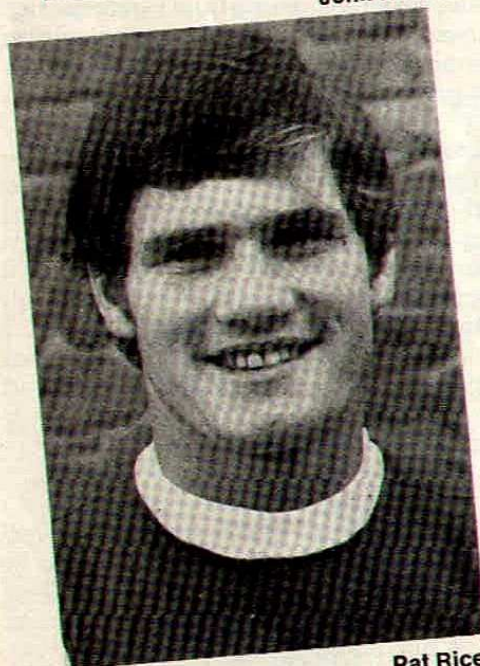
John Roberts



Bob Wilson (Goalkeeper)
George Armstrong



George Graham



Pat Rice



John Radford

Cover photo – Back row (left to right): Fred Street (Trainer), Pat Rice, Peter Marinello, Sammy Nelson, Bob Wilson, Geoff Barnett, Charlie George, Eddie Kelly, George Armstrong, Steve Burtenshaw (Coach). Front row (left to right): John Roberts, Bob McNab, Peter Storey, Frank McLintock, Berti Mee (Manager), Peter Simpson, George Graham, Ray Kennedy, John Radford.

our visitors

Arsenal



Geoff Barnett (Goalkeeper)

Geoff signed for Arsenal on the 1st October, 1969 following an injury to Bob Wilson. Was born at Northwich in Cheshire and joined Everton on leaving school, from which club he went to Highbury. Has played 13 League and Cup games and saved a penalty against the Sporting Club in Lisbon.

Bob McNab (Full-back)

Bob joined Arsenal in October 1966 after Liverpool had been beaten for his signature, when he was with Huddersfield, his home town. Bob has very much proved his worth and has played 232 League and Cup games for Arsenal and four times for England. Was in the original England squad in Mexico. Bob is another player whose sound judgment is respected on television.

Peter Storey (Full-back)

A product of England Schoolboys, Peter became an apprentice at Highbury in May 1961 and signed as a professional in September 1962. He won his place in the League side in the 1965/66 season playing in 28 matches. Has now played in 292 League and Cup games for Arsenal. Scored the vital Cup penalty against Stoke City, and played three times for England.

Sammy Nelson (Full-back)

A Northern Ireland Schoolboy International whose home is in Belfast he signed for Arsenal in April 1966 on his seventeenth birthday, beginning originally as a winger. Has now established himself as a full-back, and has had nine League and Cup games for Arsenal, and seven for Northern Ireland.

Charlie George (Forward)

A Londoner and a product of Islington Schools for whom he attained district honours. Became an apprentice in May 1966 and signed as a professional on 22nd February, 1968. Graduated into the League side in 1969/70 with success and has now played in 58 League and Cup games for Arsenal. Scored the vital goal in the Cup Final at Wembley to beat Liverpool in what was a fine season for him.

John Roberts (Half-back)

Joined Arsenal from Northampton Town on transfer on 30th April, 1969 in time to be included in the summer tour party to Malta where he played his first game in Arsenal's colours. Was already a Welsh Under-23 International, and has now played 41 League and Cup games for Arsenal, and four times for Wales.

Alan Ball (Forward)

A human dynamo with his own built-in power pack, Alan Ball, flame-haired and fiery, is a non-stop, all-purpose player of the highest possible calibre. An international star before he was 21 – he made his debut for England against Yugoslavia in May 1965 – he now has more than 40 full international appearances to his credit. For many Ball's greatest performance in a star-studded career remains that World Cup Final at Wembley in 1966. Then with Blackpool, the tireless youngster ran himself into the ground, wrecking Schnellinger and cracking open gaping holes in the German defence. That single performance made Ball a name to remember.

George Graham (Forward)

George was signed from Chelsea in October 1966 when Tommy Baldwin went to Stamford Bridge as part of the deal. George had previously played for Aston Villa. Gained his Under-23 Scottish Cap when he was at Chelsea and has now played in 221 League and Cup games for Arsenal. Won the Golden Goals competition in 1969/70, and has now scored 65 goals for Arsenal.

Bob Wilson (Goalkeeper)

Bob joined Arsenal as an amateur in 1963, and played five League games in the 1963/64 season. He became a professional in March 1964 having previously been an amateur with Wolverhampton Wanderers. Has now made the goal-keeping position his own by some fearless displays and has played 182 League and Cup games for Arsenal. Has also become a television personality by his shrewd assessments of games.

Peter Marinello (Forward)

Signed on transfer from Hibernian on 6th January, 1970 for a near-record transfer fee for the Club. Born in Edinburgh, Peter had made his name in Scotland as a promising front-line ball player and had come on for the last 20 minutes of an Under-23 International against France in 1969/70. Has played in 19 League and Cup games for Arsenal.

Ray Kennedy (Forward)

Another Arsenal apprentice who moved up into the full-time professional list in November 1968. Ray comes from Seaton Delaval in Northumberland, and has now played 65 League and Cup games for Arsenal. Made tremendous progress last season playing in 60 games, scoring 26 goals including the winner at Tottenham which clinched the title in the 1970/71 League Championship.

our visitors *continued*

Pat Rice (Full-back)

Although born in Belfast, Pat was a local schools player living within a stone's throw of Arsenal Stadium. Became an apprentice in December 1964 and signed as a professional in March 1966. Has now played in 75 League and Cup games for Arsenal as well as five times for Northern Ireland.

Frank McLintock (Half-back)

One of the most experienced players on Arsenal's books. He has appeared in six Cup Finals for Leicester City and Arsenal and has played in 312 League and Cup games for Arsenal. Frank was already a Scottish International when he joined Arsenal and is the Club's captain. Was re-called to the Scottish side last season to give him a total of six Caps, and was also voted Footballer of the Year.



Frank McLintock (Arsenal skipper)

John Radford (Forward)

John comes from Hemsworth in Yorkshire and played for the local Youth Club before becoming an Arsenal apprentice in October 1962. Became a full-time professional in February 1964 and has now played in 292 League and Cup games for Arsenal as well as winning an England Cap against Romania in 1969. Has scored 97 League and Cup goals for Arsenal.

George Armstrong (Forward)

George, who won his first England Under-23 Cap in 1964/65 comes from County Durham. He went to Highbury in August 1961 for a trial as an inside-forward and signed as a professional. Has now played more League and Cup games than any other player on the books - 365. Had one of his finest seasons for Arsenal last season.



Alan Ball

Peter Simpson (Half-back)

Peter joined the Arsenal ground-staff in May 1960, becoming an apprentice in October 1961. He comes from Gorleston in Norfolk and made his first appearance in the League team in the 1963/64 season. He has now played in 250 League and Cup games for Arsenal and has been on the fringe of the England team.

Eddie Kelly (Half-back)

Eddie joined Arsenal from Possilpark Y.M.C.A. (Glasgow) soon after his seventeenth birthday in February 1968. He was captain of the Combination team in 1968/69 and gained his place in the League team in 1969/70. Made a considerable impression with some outstanding displays and has now played 50 League and Cup games, and has represented Scotland in the Under-23 team. Came on as substitute in the Cup Final and scored Arsenal's first goal.



Ray Kennedy

Fixture list 1971/72 Swindon score first

Division II

August

14 Blackpool	(A)	1-4
18 League Cup (1)		
21 Charlton Athletic	(H)	2-1
28 Carlisle United	(A)	0-0

September

1 Watford	(A)	0-0
4 Queen's Park Rangers	(H)	0-0
8 Colchester United (League Cup 2)	(A)	1-4
11 Sunderland	(A)	0-1
18 Fulham	(H)	4-0
25 Cardiff City	(A)	1-0
29 Hull City	(A)	0-2

October

2 Bristol City	(H)	0-1
6 League Cup (3)		
9 Luton Town	(A)	0-0
16 Blackpool	(H)	1-0
19 Birmingham City	(H)	1-1
23 Sheffield Wednesday	(A)	0-1
27 League Cup (4)		
30 Middlesbrough	(H)	0-1

November

6 Oxford United	(A)	1-1
13 Millwall	(H)	0-2
17 League Cup (5)		
20 Preston North End (F.A. Cup 1)	(H)	1-1
27 Burnley	(A)	2-1

December

4 Norwich City	(H)	0-1
11 Orient (F.A. Cup 2)	(A)	1-0
18 Queen's Park Rangers	(A)	0-3
27 Portsmouth	(H)	3-1

1972

January

1 Fulham	(A)	4-2
8 Carlisle United	(H)	0-0
15 Arsenal	(H)	
22 Hull City	(H)	
29 Birmingham City	(A)	

February

5 F.A. Cup (4)		
12 Sheffield Wednesday	(H)	
19 Middlesbrough	(A)	
26 Oxford United (5)	(H)	

March

4 Millwall (League Cup Final)	(A)	
11 Luton Town	(H)	
18 Charlton Athletic (6)	(A)	
25 Sunderland	(H)	
31 Bristol City	(A)	

April

1 Portsmouth	(A)	
4 Cardiff City	(H)	
8 Preston North End	(A)	
15 Burnley (Semi-Finals)	(H)	
22 Norwich City	(A)	
25 Watford	(H)	
29 Orient	(H)	

May

6 F.A. Cup Final		
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Football Combination

August

14 Queen's Park Rangers	(H)	0-2
17 Chelsea	(H)	2-2
21 Bristol City	(A)	3-2
24 Birmingham City	(A)	0-4
28 Ipswich Town	(H)	2-2
31 Swansea City	(H)	2-3

September

4 West Ham United	(A)	0-2
11 Fulham	(H)	2-2
14 Swansea City	(A)	1-1
18 Cardiff City	(A)	1-0
25 Crystal Palace	(H)	3-1

October

2 Queen's Park Rangers	(A)	2-4
9 Bristol City	(H)	0-0
23 Plymouth Argyle	(H)	4-1
27 Reading	(A)	2-1

November

6 Oxford United	(H)	1-2
13 Tottenham Hotspur	(A)	0-2
20 Arsenal	(A)	2-1
27 Southampton	(H)	3-2

December

4 Leicester City	(A)	1-1
11 Bristol Rovers	(H)	5-1
18 Arsenal	(H)	4-3
27 Bournemouth	(A)	1-2

1972

January

1 West Ham United	(H)	5-2
8 Ipswich Town	(A)	0-6
22 Chelsea	(A)	
29 Birmingham City	(H)	

February

5 Norwich City	(A)	
12 Plymouth Argyle	(A)	
19 Reading	(H)	
23 Oxford United	(A)	

March

4 Tottenham Hotspur	(H)	
11 Fulham	(A)	
18 Cardiff City	(H)	
25 Crystal Palace	(A)	

April

1 Bournemouth	(H)	
8 Leicester City	(H)	
15 Southampton	(A)	
22 Norwich City	(H)	
29 Bristol Rovers	(A)	

League table division 2

(up to and including Saturday, 8th January, 1972)

	P	W	D	L	F	A	Pts.
Norwich City	25	15	8	2	39	19	38
Millwall	25	11	11	3	42	31	33
Q.P.R.	25	12	8	5	37	19	32
Sunderland	25	9	11	5	37	38	29
Birmingham City	25	8	12	5	36	25	28
Carlisle United	25	12	4	9	37	30	28
Middlesbrough	25	12	4	9	33	33	28
Burnley	25	11	5	9	43	33	27
Preston North End	25	10	6	9	35	29	26
Luton Town	25	7	12	6	29	28	26
Bristol City	25	9	6	10	35	42	24
Sheffield Wed.	25	8	8	9	32	32	24
Swindon Town	25	8	8	9	22	24	24
Charlton Athletic	25	10	4	11	38	43	24
Blackpool	25	9	5	11	35	29	23
Oxford United	24	7	9	8	24	25	23
Portsmouth	25	7	8	10	39	42	22
Orient	25	8	5	12	33	43	21
Fulham	25	8	3	14	29	51	19
Cardiff City	24	6	6	12	32	42	18
Hull City	25	6	6	13	24	35	18
Watford	25	4	5	16	18	46	13



Sammy Nelson

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SWINDON TOWN – KEITH PROWSE



Just some of the Shows for which we can purchase instant tickets – providing, of course, the Show is not a sell out on the day required.

ADELPHI—Showboat.

AMBASSADOR—The Mousetrap.

COMEDY—There's a Girl in my Soup.

DRURY LANE—The Great Waltz.

DUCHESS—The Dirtiest Show in Town.

DUKE OF YORK'S—The Man Most Likely To . . .

GARRICK—Don't Just Lie There, Say Something.

ODEON CINEMA, HAYMARKET—The Music Lovers.

PALACE—Danny La Rue.

LONDON PALLADIUM—Cinderella.

PRINCE OF WALES—Big Bad Mouse.

ROYALTY—Oh! Calcutta.

SHAFTESBURY—Hair.

VICTORIA PALACE—Magic of the Minstrels.



**The M4 Motorway to London is now open so there is no excuse –
why not call at the Box Office and ask for a SHOW GUIDE ?
We shall be happy to serve you.**

Supporters club notes

Arsenal. What a great name that is. One remembers only too well the triumphs they had last season by winning the League Championship and the F.A. Cup.

I saw one of Arsenal's best wins last season, against Manchester United at High-bury. On that day John Radford scored a hat-trick, to keep a record of scoring a hat-trick in every season he has been in the first team. So far this season he has not kept that record and all Swindon fans hope that he will not do it today. Memories go back to 15th March, 1969, the scene Wembley, the occasion the League Cup Final. Swindon were very much the underdogs with nothing to lose, and as you all know a fighting display and a magnificent performance from Peter Downsborough brought the Cup to Swindon. Arsenal will be looking for revenge, it's up to you the supporters to cheer the Town for the whole ninety minutes and show Arsenal that Wembley was no fluke.

At the time of writing preparations for the Dinner and Dance were being made for Tuesday, 7th March, 1972 at the Goddards Arms. Tickets will be on sale from any Committee member or from behind the Social Club bar.

Tote result week commencing 9th January

Winning numbers 11 and 24. 5 winners share £60. Winning ticket numbers 28618, 29450, 29440, 29867 and 35057.

Entertainment in the Club

Tonight – Dancing to the Country Style.

Saturday, 22nd January – Dancing to The Klinkstones.

Bingo – Every Friday and Sunday at 8.30 p.m. and 8 p.m. respectively.

The Under-23 International was somewhat disappointing. I look forward to seeing a better game when it comes to the Youth International.

I would like to hear about any of our old players who have gone out of the game, so if you know of any of them please let me know by writing to H. Swatton, Supporters' Social Club, County Ground, Swindon.



Don Rogers cuts in from the wing and nets the ball. Unfortunately the goal was disallowed.

Arthur Horsfield jumps out of Peter Noble's way, as he just fails to connect properly with a half volley.



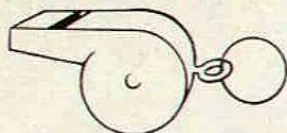


Carlisle goalkeeper Ross with arms out-stretched to collect a cross as Peter Noble advances.

A neat flick from Arthur Horsfield, as he lays on a shot for David Dangerfield.



the man in



the middle

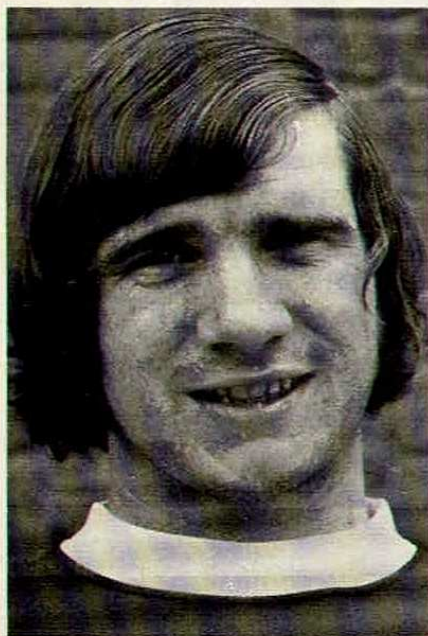
T. H. C. Reynolds

from Swansea, Glamorgan

Began refereeing in Bristol in 1957/58. Progressed through Junior Leagues in Bristol, Cardiff and Swansea. Welsh League Line and then as Referee. Football Combination as Referee. Appointed to Football League Line 1965/66 and promoted to Middle 1968/69.

Officiated in Fairs Cup 1970 and Nations Cup 1971.

Appointed to F.I.F.A. List of International Referees for 1971/72 season and also U.E.F.A. Referees List for the same period. Married, he is an Estate Developer.



Eddie Kelly

Golden Goal Competition

Would you like £60?

You would? – then make sure you buy your **Golden Goal** tickets at every first team home match. For a minimum outlay of only five new pence **you** could win at least £60 with the possibility of two further prizes of £10.

Last season nearly £2,000 was won by lucky **Golden Goal** ticket supporters. You could be one of this season's lucky winners.

Don't forget – the more tickets you buy the greater is your chance of winning that £60.

Look out for the **Golden Goal** ticket sellers and make yourself some money.

The prizes **must** be won every time.

Tickets bearing the time in minutes and seconds will be on sale before the game – price five pence. The ticket with the exact time when the **first goal** is scored will win **£60**. If exact time not claimed prize will be paid to the nearest claim received.

The ticket bearing the time when the **last goal** is scored will win **£10**. Again if exact time is not claimed the prize will be paid to the nearest claim received.

The Official Announcer will be the timekeeper and he will announce the official time of both goals.

Should only one goal be scored the winning ticket holder will receive £70.

In the event of no goals tickets bearing no score will win £10.

A further prize of £10 will also be given for the ticket bearing the number corresponding to the official attendance at the match.

Carlisle United (8th January, 1972)

A full list of winners will be published in a later programme.

Forthcoming matches

SATURDAY, 22nd JANUARY, 1972

Division II – Kick-off 3 p.m.

Swindon Town v Hull City

SATURDAY, 29th JANUARY, 1972

Football Combination – Kick-off 3 p.m.

Swindon Town v Birmingham City

Important events in the history of Arsenal

- 1884 Dial Square F.C. formed at Royal Arsenal Armaments Factory, Woolwich. Forerunner of Arsenal F.C. The project failed.
- 1886 Second attempt successful. Club name changed to Royal Arsenal F.C. Nottingham Forest lent first set of red shirts.
- 1892 The club embraces professionalism and changes name to Woolwich Arsenal in 1893.
- 1894 Elected to Division II.
- 1900 Biggest League victory, 12-0 v Loughborough.
- 1904 Finished second Division II. Promoted to Division I.
- 1913 Relegated to Division II. Home venue moved to Highbury. First game v Leicester Fosse. Club changes name to Arsenal F.C.
- 1919 Restart of football after World War I, elected to Division I.
- 1927 F.A. Cup Finalists for first time. Lost to Cardiff City 0-1.
- 1930 Won F.A. Cup for first time. Beat Huddersfield Town 2-0.
- 1931 Division I Champions.
- 1933 Division I Champions.
- 1934 England XI v Italy includes seven Arsenal players. Win League.
- 1935 Record attendance v Sunderland, 73,295. Division I Champions.
- 1936 Won F.A. Cup 1-0 v Sheffield Utd.
- 1938 Champions for fifth time.
- 1948 Division I Champions sixth time
- 1950 Wins F.A. Cup 2-0 v Liverpool.
- 1953 Champions Division I.
- 1968 Beaten 1-0 by Leeds United in the Football League Cup Final.
- 1969 Beaten 3-1 by Swindon Town in the Football League Cup Final.
- 1970 Won The European Fairs Cup.
- 1971 Completes the 'double' of F.A. Cup and Division I Champions.



Charlie George



Bob McNab

Key of the board

First Section

- A—Birmingham City v Port Vale
- B—Blackpool v Chelsea
- C—Blyth Spartans v Reading
- D—Bolton Wanderers v Torquay United
- E—Boston United v Portsmouth
- F—Burnley v Huddersfield
- G—Bury v Rotherham United
- H—Charlton Athletic v Tranmere Rovers
- I—Crystal Palace v Everton
- J—Derby County v Shrewsbury
- K—Leeds United v Bristol Rovers
- L—Manchester City v Middlesbrough
- M—Millwall v Nottingham Forest
- N—Newcastle United v Hereford United
- O—Norwich City v Hull City
- P—Orient v Wrexham
- Q—Oxford United v Liverpool
- R—Peterborough United v Ipswich Town
- S—Preston North End v Bristol City
- T—Queen's Park Rangers v Fulham

Second Section

- A—Sheffield United v Cardiff City
- B—Southampton v Manchester United
- C—Stoke City v Chesterfield
- D—Sunderland v Sheffield Wednesday
- E—Swansea v Gillingham
- F—Tottenham v Carlisle United
- G—Walsall v Bournemouth
- H—Watford v Notts County
- I—West Brom v Coventry City
- J—West Ham v Luton Town
- K—Wolves v Leicester City
- L—Barnsley v Plymouth Argyle
- M—Blackburn Rovers v York City
- N—Bradford City v Mansfield Town

1972 GRAND NATIONAL DRAW

Tickets are now available at 5p each, in books of 20. Anyone wishing to sell books should contact Mr. P. Hart, either at the County Ground or at 65 Pavenhill, Purton, Wiltshire, telephone Purton 601.



Team up with Texaco